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Eve Mayer Slated to Speak at North Atlantic Treaty Organization Social Media Conference

Mayer to discuss LinkedIn for Government and International Organizations

CARROLLTON, TX – Eve Mayer, Chief Executive Officer and owner of [Social Media Delivered](http://www.socialmediadelivered.com) has been requested to speak on Sep. 18 at the North Atlantic Treaty Organization (NATO) 2015 Social Media Conference in Brussels, Belgium. Mayer will outline how LinkedIn can be leveraged beyond a recruitment platform and how government entities can best utilize the social channel.

“LinkedIn continues to lead the way as the professional social media platform of choice. It is important for organizations around the world to understand LinkedIn’s versatility and how they might use this powerful tool to achieve goals,” says Mayer.

Mayer is internationally recognized as a top consultant and speaker on the topic of social media and using LinkedIn as an effective networking tool. She has helped hundreds of government entities; non-profit institutions and businesses of all sizes harness LinkedIn’s power to achieve their organization’s goals. More than 100,000 people look to Mayer’s social media tips daily on Twitter where she writes as @LinkedInQueen.

Attendees at this event include: United Nations, NASA, International Red Cross (ICRC), European Parliament, European Commission, European Central Bank, Facebook and Google.

Eve Mayer is an industry leader, humorist and keynote speaker on the topic of social media and women empowerment. She has been recognized by CNN, Forbes and is the author of three books including *The Social Media Business Equation* (™). Mayer is the Chief Executive Officer and owner of Social Media Delivered, a highly regarded social media content creation, consulting and monitoring corporation serving clients in USA and Europe.

For more information regarding the event, visit the NATO Expert Forum website at <http://www.nato.int/smioforum/> or contact Social Media Delivered's President, Shannon Streater, by email at shannon@socialmediadelivered.com or by phone at 469-248-0616. Follow along with the conference on social media using the hashtag #SMIOforum.

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